

IN THE US
ANTI-POVERTY INITIATIVE
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TRAINING

SINCE WE STARTED OPERATING IN 2006, WE HAVE CONDUCTED THE MICRO-ENTERPRISE TRAINING PROGRAM IN A LARGE ROOM IN OUR OFFICE IN PARCELLES ASSAINIES, A LARGE SECTION OF DAKAR WHERE MANY OF THE WOMEN WE WORK WITH LIVE AND WORK.

LATE IN DECEMBER 2008, WE CONCEIVED THE NEW IDEA OF CONDUCTING OUR MICRO-ENTERPRISE TRAINING AT THE LOCATIONS WHERE THE WOMEN HOLD THEIR MEETINGS RATHER THAN IN ONE CENTRAL LOCATION. THE REASON BEHIND THIS CHANGE IS TO MAKE PARTICIPATION IN OUR PROGRAMS AS CONVENIENT AS POSSIBLE FOR THE WOMEN. IT WILL ALSO SAVE THEM TIME, TRANSPORT EXPENSES (ESPECIALLY AT THIS TIME OF HIGHER COSTS OF LIVING) AND MAXIMIZE TRAINING ATTENDANCE. THE FIRST GROUPS TO BE TRAINED UNDER THIS NEW ARRANGEMENT ARE PASTEEL AND JAPPO LIGUEY. THERE ARE 25 WOMEN IN EACH GROUP. TRAINING TOPICS INCLUDED STRATEGIES FOR BUYING WELL (RAW MATERIALS, MERCHANDISE FOR RESALE), RECORD KEEPING, COSTS CALCULATION AND PROFIT DETERMINATION. THE WOMEN LIKED THE NEW ARRANGEMENT.

AT THE END OF THE TRAINING, WE PROVIDED LIGHT REFRESHMENTS AND CERTIFICATES TO PARTICIPANTS.



NEW LOGO

WE ARE HAPPY TO INFORM YOU THAT API NOW HAS A NEW LOGO. BEFORE NOW OUR LETTERHEAD ONLY HAD OUR INCORPORATION NAME 'ANTI-POVERTY INITIATIVE'. THIS LOGO NOT ONLY IDENTIFIES US BUT ALSO SHOWS US AS AN ORGANIZATION THAT PROMOTES WOMEN'S ISSUES.

WE THANK AMALION PUBLISHING COMPANY FOR DESIGNING THE LOGO FOR US WITHOUT CHARGE.



DID YOU KNOW.....

THAT RWANDA, AN EAST AFRICAN COUNTRY, IS THE FIRST NATION IN THE WORLD TO ELECT A MAJORITY OF WOMEN TO ITS PARLIAMENT OF 80 MEMBERS. 45 MEMBERS ARE WOMEN.

2008 DONORS: THANK YOU**SPECIAL CONTRIBUTOR**

WE ARE VERY DELIGHTED TO ANNOUNCE THE RECEIPT OF A GRANT OF \$US10,000 FROM THE INTERNATIONAL FOUNDATION OF NEW JERSEY, IN RECOGNITION OF API'S WORK TO LIFT DISADVANTAGED WOMEN OUT OF POVERTY IN AFRICA. THIS SPECTACULAR CONTRIBUTION COULD NOT HAVE COME AT A BETTER TIME AS WE ARE NOW INUNDATED WITH DEMAND BY WOMEN DESPERATE TO JOIN AND BENEFIT FROM OUR PROGRAMS.

OTHER DONORS IN 2008

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THE ANTI-POVERTY INITIATIVE TRULY APPRECIATES YOUR SUPPORT WHICH HELPS US CONTINUE TO BRING MORE OPPORTUNITIES TO WOMEN IN SENEGAL.

DONATIONS BY CHECK CAN BE MAILED TO: ANTI POVERTY INITIATIVE
10444 KENSINGTON WAY
INDIANAPOLIS, IN. 46234
USA

WE ALSO ACCEPT DONATIONS ONLINE VIA PAYPAL. PLEASE SEE THE DONATIONS PAGE ON OUR WEBSITE: WWW.ANTIPOVERTYINITIATIVE.ORG

ABOUT OUR ORGANIZATION...

THE ANTI-POVERTY INITIATIVE IS COMMITTED TO REDUCING POVERTY AMONGST WOMEN IN SENEGAL THROUGH MICRO-ENTERPRISE TRAINING, MICRO-CREDIT LOANS, AND SAVINGS INITIATIVES. IT IS THROUGH THESE INITIATIVES THAT WE SEEK TO EMPOWER WOMEN AND PROMOTE FINANCIAL SELF-RELIANCE.

API IS A 501(C) (3) ORGANIZATION AND DONATIONS ARE TAX-DEDUCTIBLE TO THE FULLEST EXTENT OF THE LAW



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